



# Harman Cinema Group Introduces New JBL Digital Surround Series Cinema Loudspeakers



Providing cinema exhibition venues and post-production facilities with unprecedented audio performance and versatility, JBL Professional has announced two new Digital Surround Series loudspeakers as the latest additions to its award-winning line of cinema loudspeaker systems. Two new surround models, the JBL 8320 Surround, and the JBL 8350 Surround, join the popular JBL 8340A Surround loudspeaker to provide an ideal surround sound solution for every digital application.

The **new JBL 8320** compact surround loudspeaker boasts 150 Watts of power in a very compact molded enclosure. The 8320 low-cost system features internal Thermomaster® technology, which allows for unprecedented high-frequency power, and an 8-inch long-throw woofer for extended low frequency.

The **new JBL 8350** very high power digital cinema surround loudspeaker offers 350 Watts of power and very high sensitivity for digital presentations that require extended dynamic range. The high-frequency section features a titanium compression driver with a constant coverage horn for high output capability with very even high-frequency coverage.

The JBL 8340A Surround has been the choice of theaters and post-production venues throughout the world and remains the standard of the new JBL Digital Surround Series.

The new JBL Digital Surround Series is now shipping.

FY 09		FY 08		
<b>New 8350</b> 	Replaces →	<b>8340A</b> 		<b>Comments</b> The new 8350 expands the JBL surround line with a high power 350 Watt surround with high sensitivity. The 8350 is very price competitive in this class of surround speakers.
<b>8340A</b> 	Replaces →	<b>8330A</b> 		<b>Comments</b> The popular 8340A replaces the 8330A and is now priced at a very competitive price point in the 250 Watt category, providing a significant price incentive for incremental business.
<b>New 8320</b> 	Replaces →	<b>3310</b> 		<b>Comments</b> The new compact, low cost 8320 replaces the 3310 and is expected to be a world wide best seller in this category. No surround at this price point offers 150 Watts of power combined with high sensitivity and ease of installation